

To be used from: 2015.09.20

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Massey Ferguson hits Hungaroring!

Austro Diesel, the exclusive importer of Massey Ferguson products held its open days on the 30 years old Hungaroring. The place sounds surprising but if we think about it better there are numerous similarities between Formula-1 and the red manufacturer: premium technology, ground breaking innovation and state-of-the-art design.



In the middle of September, just 50 days after the Formula-1 race in Hungary Massey Ferguson tractors lined up on the racing track waiting for the more than 300 individually invited customers to drive them. The long track and steep curves of Hungaroring was the

ultimate place to test the abilities of the tractors and let drivers get the maximum out of them.

Massey Ferguson 7700 celebrated its Hungarian debut during the event. Customers could drive the largest model MF 7726 with 280 Hp on the asphalt. The new series changes the proven MF 7600 family with two engines – 6.6 l, 7.4 l - , three available transmissions – Dyna-4/6/VT – and excellent characteristics for Hungarian conditions just like 3 m wheelbase and impressive own weight. An other tractor 'racing around' the Forma-1 track was the hundred horsepower MF 5610 with three cylinders. Many customers realized just after the test drive that the machine was not equipped with four cylinder engine. Its power and agility reminded drivers to large ccm 4 cylinder engines.



On the open day the complete MF fleet was represented from 76 to 400 Hp. Specially separated areas gave place to other moving tractors that customers could try 'during work'. A 90 Hp MF 5609 with front loader was available to pack pallets and tires in order to let drivers experience the unique MF loader joystick. Farmers looking for orchard and vineyard tractor could test an MF 3640 Weinbau Profi Plus in narrow-2 m

wide – grape row simulation. The third moving machine was the popular MF 5613 with 130 Hp where customers had to drive machine with engaged AutoDrive feature to functionally experience an automatic transmission in road mode.

The ever built largest MF series, MF 8700 was present on the event with 400 Hp. The tractor was equipped with full Auto Guide system and 2 cm correction accuracy. The flagship maneuvered on a pre-set track with steep curves and headland meanwhile constantly keeping two centimeter accuracy.



Altogether **Austro Diesel** brought to the track 10 machines to Hungaroring in order to let customers meet all the ranges. We mentioned previously how many similarities are between MF and Formula-1 but there is one thing that racing car drivers can just dream about: the comfort of Massey Ferguson cabs. MF provides market leading comfort level to prevent drivers from wear of long hours and maintain their efficiency.